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Press Release

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U.S. Consulate General Chiang Mai Celebrates Earth Day Holds “The Walk for the World” to Encourage Saving Energy on Transportation

(April 20) U.S. Consulate General Chiang Mai celebrated Earth Day (April 22) by joining hands with a local network of organizations, including the Chiang Mai Municipality Office and the Chiang Mai Sunday Bicycle Club, to hold the “Walk for the World.” Participants from partnering organizations walked from the front of the U.S. Consulate General Chiang Mai to Tha Pae Gate. Deputy Chief of Mission Judith B. Cefkin, from the U.S. Embassy in Bangkok, led the Walk, joined by Chiang Mai U.S. Consul General Kenneth Foster, Deputy Governor Rittipong Techapun, Chiang Mai Mayor Tassanai Buranupakorn, and Dr. Nirund Phothikanon, President of Chiang Mai Sunday Bicycle Club. Over 100 Consulate General staff, members of the Municipality and the Bicycle Club, and local students joined in the event.

The campaign aimed to raise awareness of fuel savings in transportation, and to help reduce global warming and air pollution by highlighting alternate modes of transport—walking, bicycling, and carpooling.

Deputy Chief of Mission Judith B. Cefkin said that it was her great pleasure to join the Earth Day event in Chiang Mai this year. She noted that we can all play a part in restoring clean air to Chiang Mai and to the Earth by simply walking instead of using vehicles. By doing so, we help reduce carbon dioxide, dust and smoke.

The U.S. Consulate General holds Earth Day activities every year. Last year, the Consulate General held a Big Cleaning Day activity at Doi Pui. This year’s event was sponsored by Pepsi Cola (Thai) Trading company and Starbucks Coffee Thailand.

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